

Todd Mann
Magnet Schools of America
1909 K Street NW, Suite C140
Washington, D.C. 200006

January 9, 2020

Dear Mr. Mann,

As a highly skilled and experienced leader in public education, I am interested in the Magnet Schools of America (MSA) open board position of Specialized Director. My areas of expertise align well with the qualifications you are seeking, especially as it relates to educational innovation and equity, magnet schools, communication, leadership and the development of sustainable systems. My interest in representing in this position is supported by my experience with curriculum, non-profits, magnet schools and areas including public, private and higher education. If appointed, I am certain I would make a valuable addition to the MSA community that I have been a part of for more than fifteen years.

With 20+ years of educational and leadership experience in American educational systems, as well as international school communities, I am adept in curriculum planning, educational leadership, program evaluation, instructional coaching and innovative program development. Moreover, while my on-the-job experience has afforded me a well-rounded skill set, including the highest quality administrative and organizational abilities, I excel at:

- Equity and excellence for *all* students emphasizing a growth mindset.
- Collaborative, creative problem solving with a solutions-based orientation.
- Social-emotional learning to ensure global competencies and well-being.
- Innovative, evidence-based practices that enhance teaching and learning

In addition to my experience and personal qualities, I have a comprehensive educational foundation and a passion for equity and public education. I am extremely enthusiastic about MSA's focus on supporting educational policy and providing forums for innovation and support for magnet schools throughout the United States. I would welcome the opportunity to contribute to your ongoing success. I look forward to the opportunity to discuss how my experience and background is especially suited for this important position. Thank you for your time and consideration.

With gratitude,

Maria S. Hersey